

Coastal Transect Workgroup Notes

Goals identified with a ‘red dot’ as having a challenge or issue within the transect:

- Goal: *Business Friendly Policies and Infrastructure*
- list major discussion items concerning the goal
 - This is not a balanced statement – it is more expensive to do business on the coast, but we have the most fragile resources
 - This is only one leg of a three legged stool
 - This would undo everything else that is a goal
 - This lacks information
 - This could be misinterpreted as “allow new business at any cost”
 - This is a big challenge for coastal areas
- identify any proposed changes to the goal wording
 - Make sure the metrics clearly define what is meant by this
 - This goal needs to include info about ecosystems
 - “Business Ready”
 - That align with creating sustainable, livable, economically pleasing communities

Goals identified with a ‘blue dot’ (top goals receiving the most dots that were discussed):

- *Region’s Ecosystem provides healthy, adequate water, air, soil, food and resources for people, wildfire, current and future*
- list major discussion items concerning the goal
 - what is done in the urban areas is impacting the ecosystems on the coast, there are not enough freshwater flows to the gulf, water is not being filtered upstream
 - The coast benefits the whole country
 - There is a disconnect between urban builders and the coast, need an educational aspect
 - Bob McFarland sent a conceptual model to Jeff T? need to know where we are going and what we are going to do
 - Ports are distributing goods, but the land side is not as efficient
 - This all ties in with energy and travel
 - Prairie grasses that provide carbon sequestration need to be maintained
- identify any proposed changes to the goal wording
 - Should say ecosystems services – provide to humans
- *The Region increases conservation and efficiency, reduces resources and non-renewable energy consumption and includes availability of renewable resources*
- list major discussion items concerning the goal
 - This is the flip side of the above goal
 - Land is a resource, cannot make more of it
 - Smaller footprints needed for buildings
 - Energy decisions are different along the coast due to temp and humidity
 - Need alternate and diverse energy sources, education, and efficiency

- Charge people for using resources
- Avoid losses by having zoning and floodplain requirements
 - Going to have another hurricane
- identify any proposed changes to the goal wording
 - none
- *Communities pursue resilient, adaptable, and diverse economies*
- list major discussion items concerning the goal
 - There is a dependency on tourism in the coastal areas
 - underemployment in the coastal areas because businesses are unwilling to locate there due to risks, need to diversify the economy
 - Industrial and tourism are not mutually exclusive
 - Need connectivity and easy access
 - Need to maximize assets and find niche markets
- identify any proposed changes to the goal wording
 - Improvement is not equal to sustainability

Metrics Identified by a “yellow dot”:

- Goal: Communities Pursue resilient, adaptable, and diverse economies
 - identify any proposed changes to the metric:
 - **Review of codes Number** of industry types/growth of high growth occupations
 - New metrics:
 - Creating sustainable neighborhood developments
 - Sustainable transect specific industries/economic opportunities
 - Sustainable industry growth investment and support
- list major discussion items concerning the metric
 - none
- Goal: Business Friendly policies and infrastructure
 - identify any proposed changes to the metric:
 - Investments in key infrastructure (sustainable buildings, energy efficiency, and resilient, utility infrastructure, technology)
 - Increases in key sustainable infrastructures
 - Permitting, incentives and taxation, penalties, TIRZ
 - none
- list major discussion items concerning the metric
 - none

Results of Dot Exercises:

Goals

- Multi-modal transportation including transit, pedestrian, and bicycle use, become a larger share of all trips made in the region, resulting in cleaner air and healthier communities. (2) **(1 red dot)**
- Promote policies that coordinate transportation and land use and reduce the strain on resources. (4)
- Housing, transportation, land use and infrastructure services and policies are coordinated to increase access to areas of opportunity, including: quality education, healthy food, and quality jobs to all region residents. (9)
- Increase durability, energy efficiency, health and safety of housing stock (4)
- Maximize potential of existing neighborhoods. (4)
- The region's built environment promotes healthy communities, including affordable healthy housing and safe neighborhoods, walkable, communities, and access to open space and recreational opportunities. (8) **(1 red dot)**
- The region preserves and incorporates natural areas and open spaces providing opportunities for current and future generations. (4)
- Increase education and skill attainment of the region's residents to establish a competitive, trained diverse workforce. (5)
- Prioritize investments where people live and work by maintaining, leveraging, and coordinating existing infrastructure when making investments. (2)
- Business-friendly policies and infrastructure. (2) **(4 red dots)**
- The region's communities, businesses and individuals have access to a broad spectrum of educational, business, entrepreneurial, employment and investment opportunities. (6)
- Maximize potential of new neighborhoods, while minimizing impact on natural resources. (2)
- The region's ecosystem provides healthy and adequate water, air, soil and food resources for current and future generation of people, wildlife and other living things. (16)
- Communities across the region have diversified housing stock that provides quality housing choice that meets the needs of the region's population, including the needs of the elderly, disabled, and low income populations. (4)
- The region increases efficiency and conservation, reduces resource and non-renewable energy consumption and increases availability of renewable resources (supply and demand side). (11)
- The region embraces its multicultural, historical, and natural assets to ensure that its communities retain and/or enhance their unique context. (6)
- Communities pursue resilient, adaptable, and diverse economies. (10)
- The region's residents are able to earn a livable wage that promotes healthy and safe communities and families. (2)
- Increase access to equitable, affordable housing. (2)
- The region has access to global markets and destinations (1)
- Reduce consumption of non-renewable resources and promote the efficient use of renewable resources (5)

- The region's residents of all ages are physically and mentally healthy and lead healthy lifestyles through access to quality and affordable healthy food, healthcare, aging services and exercise (2 red dots)

Metrics

- Housing/transportation cost (2)
- Number of businesses created and lost (analysis of factors & sizes) (3)
- Population trends/unemployment rate/underemployment (9)
- Local Average wage vs. state or nat'l avgs (7)
- Review of codes (industry)/growth of high growth occupations (4)
- Define healthy and diverse/comparison opportunities vs skills set (1)
- Transect-based cost of living/livable wage (2)
- Property and sales tax (3)
- Measure NAIC growth and loss rates (1)
- Investment in key infrastructure (13)
- Increase in key infrastructure (10)
- Permitting, incentives and taxation (12)
- Degree Completion Rate (4)
- Benchmark educational attainment vs. other regions (1)
- Increasing education and vocational opportunities for youth (8)