

Terminology

Goals: Broadly defined desired outcomes of the planning process.

Example: Our region's residents have the opportunity to live in safe, healthy communities with transportation options, including walking, biking, transit, and driving.

Objectives: The measurable outcomes desired to achieve the goals.

Example: Decrease single-occupancy vehicle usage.

Metrics: The measure(s) used to test the effectiveness of an objective in achieving a goal.

Example: Per capita vehicle miles traveled (VMT).

